



League of United Latin American Citizens
National Office

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Media Advisory

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NEWSmaxTV

LULAC & NEWSMAX TO HOLD DEMOCRATIC PRESIDENTIAL TOWN HALL IN DES MOINES, IOWA

*The Nation's Oldest & Largest Latino Civil Rights Organization Teams Up with Newsmax TV to
Host an Iowa Town Hall to Engage the 73,000 Eligible Latino Voters & 53,000 Registered
Latino Voters Identified by LULAC*

WHAT: LULAC National and NewsMax TV to hold a town hall with Democratic presidential candidates and more than 500 eligible and registered Latino voters in Des Moines to discuss issues of importance to the Hispanic electorate in Iowa.

In an effort to boost turnout in 2020 for both the Iowa Caucuses and general election, LULAC has made voter registration a top priority and is working diligently to identify and register Hispanic voters across the state for the next 4 months, employing paid staff and volunteers, coordinating efforts with its 18 local councils in the state.

LULAC has worked in coalition with other nonprofit groups to more than double the number of registered Latino voters in Iowa over the past 15 years, from 23,000 to 53,000 which led to a significant turnout during the 2016 Iowa Caucuses.

WHEN: Thursday, October 24, 2019; 7:00PM – 9:00PM CST

WHERE: Iowa Events Center
4th Floor Ballroom
730 3rd St, Des Moines, IA

RSVP: Media interested in attending should RSVP here at <https://bit.ly/2IWpwen>

******For more information on LULAC's voter registration campaign in Iowa******

LULAC Iowa leaders will host a press conference along with National LULAC President Domingo Garcia TOMORROW 9/20 to discuss a statewide voter registration campaign to register another 25,000 Latinos eligible to vote.

Details: Friday, 9/20 at 2 p.m. CT Friday at Ritual Café, 1301 Locust St., in Des Moines

Press conference will be livestreamed on Facebook @AdelanteConDomingo

Media inquiries: Melissa Walker at 515-681-7731 or mwmediaconsultants@yahoo.com

About LULAC

The League of United Latin American Citizens (LULAC) is the nation's largest and oldest civil rights volunteer-based organization that empowers Hispanic Americans and builds strong Latino communities. Headquartered in Washington, DC, with 1,000 councils around the United States and Puerto Rico, LULAC's programs, services and advocacy to address the most important issues for Latinos, meeting critical needs of today and the future. For more information, visit <https://lulac.org/>

About Newsmax TV

Newsmax TV is America's fastest-growing cable news channel now carried in more than 70 million cable homes nationwide – including on DirecTV, Comcast, Dish, U-Verse, Fios, Charter (Spectrum), Altice (Optimum and Suddenlink) and more than three dozen other systems. Each month Newsmax reaches more than 30 million Americans online, in print and through TV.

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